PROVA DE INGLÊS

READ THE FOLLOWING TEXT CAREFULLY

- 1 You can run from Microsoft, but the places you can hide are getting
- 2 scarce. The company controls your desktop with Windows and has
- 3 invaded your living room with the Xbox. Now it wants to get inside your
- 4 cell phone too, turning it from a simple communication device into a
- 5 mini-PC. Of course, just as Microsoft and its longtime partner Intel
- don't actually put together PCs, they aren't going to start churning out
- 7 cell phones. What the two companies announced last week is a plan to
- 8 license their blueprint of the innards of a cell phone to manufacturers. 9 Wireless companies can decide what the handset will look like and
- 10 how much of the Microsoft software it will contain. While vastly
- 11 increasing the versatility of your cell phone, the insides are standard-
- 12 ized and therefore much easier to make.
- 13 It's a smart move, seeding the marketplace with Microsoft products and
- 14 Intel chips under cover of democratizing the industry. Nokia, maker of
- 15 the world's most popular cell phone, is Microsoft's main stumbling
- 16 block, and the two companies are likely to spend the better part of the
- 17 next decade disputing control of this \$91 billion industry.
- 18 All this competition should be good news for road warriors and
- 19 teenagers. Screens and memory sizes will get larger, mobile music
- 20 and video services will proliferate, and sending instant text messages
- 21 (assuming Microsoft and Nokia can agree on a common standard)
- 22 should become just as popular in the U.S. as it is in Japan and
- 23 Europe. And if you still want an old-fashioned cell phone without bells
- 24 and whistles, you will pay a lot less than you do now, since wireless
- 25 carriers will aim to make most of their money on the extras.

(Time, March 4, 2002, p. 30 – Adapted)

Choose the option that best completes the following statements, <u>according</u> to the text.

QUESTÃO 15

The word "seeding" (line 13) means

- a) providing
- b) enlarging
- c) dominating
- d) restricting

QUESTÃO 16

The words "stumbling block" (lines 15 -16) mean

- a) partner
- b) target
- c) sponsor
- d) obstacle

QUESTÃO 17

The words "under cover of" (line 14) mean

- a) aiming at
- b) with a pretence of
- c) taking the risk of
- d) so as to avoid

QUESTÃO 18

The words "make most of" (line 25) mean

- a) spend in a judicious way
- b) keep for future use
- c) use to the best advantage
- d) make a profit of

QUESTÃO 19

The central idea of this text is related to the

- a) creation of cell phones that contain a mini-PC
- b) association of Microsoft, Intel and Nokia
- c) competition for the teenagers market
- d) democratization of the software industry

QUESTÃO 20

The places you can hide from Microsoft are scarce because

- a) they sell their products everywhere in the world
- b) their products have become part of your daily life
- c) their products can be used anywhere in the house
- d) they announce their products in your cell phone

QUESTÃO 21

The word "while" (line 10) suggests an idea of

- a) purpose
- b) time
- c) consequence
- d) contrast

QUESTÃO 22

The words "it's a smart move" (line13) refer to the fact that Microsoft and Intel will

- a) license their blueprint of the innards of a cell phone to manufacturers
- b) turn a cell phone from a simple communication device into a mini-PC
- c) decide the handset of a cell phone and the software it will contain
- d) increase the versatility of a cell phone and standardize the insides

QUESTÃO 23

Japan and Europe are ahead of the US in what concerns

- a) popularizing mobile music
- b) sending instant text messages
- c) increasing screens and memory sizes
- d) offering better video services

QUESTÃO 24

After the Microsoft latest release, traditional cell phones will probably become

- a) larger
- b) scarce
- c) cheaper
- d) versatile